

Last year over 4 million people bought front-wheel drive cars.

What do they know that you don't?

What they know is something about better traction, better road-holding, and better space utilization.

And they're getting the message from such respected names as Cadillac, Oldsmobile, Citroën, Saab, Audi, (and VW), MG, Alfa Romeo, Fiat, Lancia, Peugeot, and us, Renault.

With front-wheel drive the steering wheels are also the drive wheels. Steering and acceleration are precisely interlocked for more positive control. You are not pushed, but pulled through curves. It is as logical as putting the horse before the cart.

To continue the logic, the engine is

also up front to gain added traction for the front wheels. Strong crosswinds and treacherous surfaces become less of a problem.

Of course, there is something else you should know about f.w.d.:

Namely, that Renault is the world's largest producer of f.w.d. cars—over 1 million a year. And when you do that much of anything, you tend to get pretty good at it.

The Renault 12

The car that surrounds our f.w.d. is equally impressive:

Up to 30 mpg. Up to 93 mph. Rack-and-pinion steering. Front disc brakes. Plenty of leg room. Essentially the

same engine that took 1st, 2nd, and 3rd at the 1971 Monte Carlo Rally.

The trunk is 12.8 cu. ft. (Almost as much as Vega and Pinto combined.) Then there's the Renault 12 Wagon with even more trunk—up to 58 cu. ft.

Over 4 million people bought f.w.d. cars last year. And over a million bought Renaults. Which just shows that even among pretty smart people, some people are a little smarter.



**World's largest producer of
front-wheel drive cars.**



For overseas delivery info. see your dealer or write:
Renault, Inc., 100 Sylvan Ave., Englewood Cliffs, N.J. 07632